

KAWAI CX202 SHARE & WIN BACK YOUR PURCHASE PROMOTION FULL TERMS AND CONDITIONS

1. Instructions on how to enter form part of these Terms and Conditions. **Participation** in the Kawai CX202 Share & Win Back Your Purchase Promotion ("**Promotion**") is **deemed acceptance** of these Terms and Conditions. Entries must comply with these Terms and Conditions to be valid.
2. The Promoter is Kawai Australia Pty Ltd. ABN 96 002 270 199 ("**Promoter**" or "**Kawai Australia**").
3. The Promotion commences at **12:01am AEST on 1 July 2026 and closes at 11:59pm AEST on 30 September 2026** ("**Promotional Period**"). Entries received outside the Promotional Period will not be accepted.
4. Eligible Entrants, entrants must:
 - a) be an Australian resident aged 18 years or over;
 - b) **purchase a new Kawai CX202 digital piano** from an authorised Kawai Australia reseller during the Promotional Period;
 - c) be the end user of the purchased instrument and not purchase for commercial resale, rental or trade purposes;
 - d) retain the original proof of purchase; and
 - e) not be an employee of Kawai Australia, participating resellers, agencies associated with the Promotion, or an immediate family member of such persons.
5. **Eligible product purchase for entry** into the promotion is a new **Kawai CX202 Digital Piano**. Ex-display, ex-loan, rental return, institutional, second-hand, refurbished, clearance or commercial purchases are excluded. Purchase means full and final payment has been made.
6. To enter the Promotion, eligible entrants must during the Promotional Period:
 - a) purchase a new Kawai CX202 digital piano (**CX202 Piano**) from an authorised Kawai Australia reseller;
 - b) post a photo or short video on Instagram or Facebook featuring:
 - your CX202 Piano;
 - your first lesson on the CX202 Piano;
 - your first song on the CX202 Piano;
 - your CX202 Piano setup; or
 - another moment from your piano journey prominently featuring your CX202 Piano;
 - c) tag **@kawai pianosau** and include the hashtags, **#MyKawaiMoment**, **#CX202**, **#InstrumentalToLife**
 - d) complete and submit the official online entry form available on the kawai.com.au website; and
 - e) provide proof of purchase and social media details as requested upon entry.**One (1) entry is permitted** per eligible instrument purchased.
7. **There is one (1) prize available**. The winner will receive a refund equal to the purchase price paid for their eligible Kawai CX202 digital piano up to a **maximum value of AUD \$1,849**. The refund applies to the instrument purchase price only and excludes delivery, installation, finance charges, accessories, warranties and ancillary purchases. The total prize pool value is AUD \$1,849 Including GST. The prize is not transferable or exchangeable.
8. The winner will be assessed based on the creativity, originality, authenticity, and overall merit of the submitted social media content, including how effectively the entrant shares their piano journey, musical experience, or connection with their CX202 Piano. The entry judged to be the most creative and compelling, as determined by Kawai Australia in its absolute discretion, will be deemed the winner. Judging will take place at the offices of Kawai Australia on or before 2nd

October 2026. This Promotion is a game of skill; chance plays no part in determining the winner.

9. The winner will be notified by phone, email and/or social media direct message within five (5) business days of judging. The Promoter may require the winner to provide proof of identity, proof of purchase and proof of social media account ownership before awarding the prize. The winner's first initial, surname and postcode may be published on Kawai Australia's website and social media channels.
10. If the winner cannot be contacted, fails to provide the required verification documents within fourteen (14) days of notification, or if the prize remains unclaimed after three (3) months, the Promoter reserves the right to select an alternative winner.
11. By entering the Promotion, entrants acknowledge and agree that any photos, videos, captions, social media posts, usernames and related content submitted as part of the Promotion may be used by Kawai Australia at its sole discretion. Entrants grant Kawai Australia a perpetual, worldwide, royalty-free, non-exclusive licence to reproduce, publish, edit, adapt, communicate and otherwise use submitted content for marketing, advertising, promotional, public relations, social media, website, retail display and other commercial purposes without further compensation. Entrants warrant that:
 - a) they own or have permission to use all submitted content;
 - b) submitted content does not infringe the intellectual property, privacy or other rights of any third party;
 - c) submitted content is not unlawful, defamatory, offensive or misleading.
 - d) they are an Australian resident aged 18 years and over.
12. The Promoter may, in its absolute discretion, disqualify an entry or entrant if it determines that the entrant has engaged in conduct that is contrary to the spirit of the Promotion, has breached these Terms and Conditions, or has otherwise engaged in unlawful or fraudulent conduct.
13. The Promoter, its officers, employees, agents and related bodies corporate are not liable for any loss, damage, expense or injury (including indirect or consequential loss) suffered by any entrant arising out of or in connection with entry into the Promotion or acceptance of a prize, except for any liability which cannot be excluded by law.

Privacy

Kawai Australia collects personal information for the purpose of administering this Promotion. Information may be disclosed to third parties involved in the administration of the Promotion and where required by law. By entering the Promotion, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Promotion and related marketing activities of Kawai Australia. The details of Kawai Australia's privacy policy can be found at <https://kawai.com.au/privacy-policy/>.

Social Media Disclaimer

This Promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram or Meta. Entrants release Facebook, Instagram and Meta from any liability associated with the Promotion.

General

The Promoter reserves the right to verify the validity of entries and entrants. Incomplete, indecipherable, fraudulent or non-compliant entries may be deemed invalid.

The Promoter reserves the right to amend, suspend or cancel the Promotion where reasonably necessary, subject to applicable laws. Nothing in these Terms and Conditions excludes or limits any rights available under the Australian Consumer Law.